WE CLAIM:

- 1. A pickup truck bed frame comprising:
- (a) a frame member comprising a frame member left end constructed for attachment to a pickup truck bed left sidewall, a frame member right end constructed for attachment to a pickup truck bed right sidewall, and a central member constructed to extend across a pickup truck cab from the frame member left end to the frame member right end;
- (b) a left support structure comprising a left support arm having a left support arm first end constructed for attachment to the frame member, and a left support arm second end constructed for attachment to a pickup truck bed left sidewall; and
- (c) a right support structure comprising a right support arm having a right support arm first end constructed for attachment to the frame member, and a right support arm second end constructed for attachment to a pickup truck bed right sidewall.
- 2. A pickup truck bed frame according to claim 1, wherein the left support structure further comprises a left bed rail comprising a left bed rail first end constructed for attachment to the left support arm, and a left bed rail second end constructed for attachment to a pickup truck bed left sidewall.
- 3. A pickup truck bed frame according to claim 1, wherein the right support structure further comprises a right bed rail comprising a right bed rail first end constructed for attachment to the right support arm, and a right bed rail second end constructed for attachment to a pickup truck bed right sidewall.
- 4. A pickup truck bed frame according to claim 1, further comprising a left panel and a right panel, wherein the left panel is constructed for adhering to the frame member and the left support arm, and the right panel is constructed for adhering to the frame member and the right support arm.

- 5. A pickup truck bed frame according to claim 1, further comprising a contoured member constructed for adhering to the central member.
- 6. A pickup truck bed frame according to claim 5, wherein contoured member comprises lights.
- 7. A pickup truck bed frame according to claim 6, wherein the lights are constructed to turn on when the pickup truck bed frame is attached to a pickup truck and the pickup truck lights are on.
- 8. A pickup truck bed frame according to claim 1, further comprising a fastener for attaching the left support arm to the frame member, and a fastener for attaching the right support arm to the frame member.
 - 9. A pickup truck comprising:
- (a) a cab and a bed, wherein the bed comprises a left sidewall and a right sidewall;
- (b) a frame member comprising a frame member left end attached to the left sidewall, a frame member right end attached to the right sidewall, and a frame member central portion extending across the cab from the frame member left end to the frame member right end;
- (c) a left support structure comprising a left support arm having a left support arm first end attached to the frame member, and a left support arm second end attached to the left sidewall; and
- (d) a right support structure comprising a right support arm having a right support arm first end attached to the frame member, and a right support arm second end attached to the right sidewall.
- 10. A pickup truck according to claim 9, wherein the left support structure further comprises a left bed rail comprising a left bed rail first end attached to the left support arm, and a left bed rail second end attached to the left sidewall.

- 11. A pickup truck according to claim 9, wherein the right support structure further comprises a right bed rail comprising a right bed rail first end attached to the right support arm, and a right bed rail second end attached to the right sidewall.
- 12. A pickup truck according to claim 9, further comprising a left panel and a right panel, the left panel adhered to the frame member and the left support arm, and the right panel adhered to the frame member and the right support arm.
- 13. A pickup truck according to claim 9, further comprising a contoured member adhered to the frame member central portion.
- 14. A pickup truck according to claim 13, wherein the contoured member comprises lights.